

FOR IMMEDIATE RELEASE

Stitcher, Inc. Announces Partnerships with Leading Publishers and Content Providers: Newsweek, The Wall Street Journal Radio Network, Fox News Radio, Air America Media, POLITICO, IGN.com, TechCrunch, Quick & Dirty Tips and AOL Weblogs including Engadget, Switched, The Unofficial Apple Weblog and Joystiq.

– Stitcher Partners with Leading Content Companies to Make it Easier for Audiences to Listen to their Favorite News, Talk, Audio Content and Podcasts on their Mobile Devices –

San Francisco, Calif. April 7, 2009 --

Stitcher, the No.1 audio news application on the iPhone, today announced partnerships with leading publishing and media companies, including: Newsweek, The Wall Street Journal Radio Network, Fox News Radio, Air America Media, POLITICO, IGN.com, TechCrunch, Quick and Dirty Tips and AOL Weblogs including Engadget, Switched, The Unofficial Apple Weblog and Joystiq. The new partnerships are the result of continued collaborations to provide the latest and most relevant programming to on-the-go consumers. Noah Shanok, CEO and co-founder of Stitcher, noted, “We are pleased to announce our partnerships with these important, industry-leading publishers. Our technology enables our partners to reach their audiences anytime, anywhere. Stitcher’s goal is to make it easy for our partners to increase the size and reach of their audience and generate incremental revenue by monetizing that mobile audience.”

With Stitcher’s proprietary streaming and personalization technology, listeners access radio shows, podcasts and other audio from their mobile devices. Then begin to simply “stitch” their favorite programs into custom, on-demand channels and helps listeners discover new content recommended by Stitcher based on their listening preferences. Content is updated automatically, requiring no wires or syncing. The company, with early support from Apple, has experienced rapid growth and served more than 15 million minutes of content over the last 3 months. Stitcher will be releasing the BlackBerry version of the application in the next few weeks.

Benefits of a partnership with Stitcher include extended audience reach and engagement, as well as a split of advertising revenue. Stitcher manages operational setup and maintenance, and custom production or editing services are also available. Stitcher supplies partners with detailed feedback and performance metrics on listening behavior and trends. Partners support the relationship by promoting the Stitcher offering through their media platforms.

About Stitcher, Inc.

Stitcher is a leading mobile audio company that provides a revolutionary media service allowing content to be easily aggregated, organized and shared on mobile devices. The company features the most up-to-date and relevant content in business, sports, politics, entertainment and current events from the media industry's premier content partners. By focusing on the growing market for mobile content distribution, the company works to provide an innovative platform for listening to audio content on-the-go. Stitcher offers enhanced targeting and interactivity for advertisers for effective, accountable campaigns. Stitcher is a venture-funded firm, backed by [New Atlantic Ventures](#), and is based in San Francisco.

Contact:

Mike Ghaffary

Stitcher Radio

415-956-1801

<http://www.stitcher.com>

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