



Stitcher Introduces Live Streaming to its Popular iPhone App

Stitcher 3.0 was released this week for the iPhone, bringing live streaming to the App Store's top audio news app

San Francisco, Dec. 02, 2009 – Stitcher, the leader in on-demand news and talk radio for mobile phones, now offers iPhone users live streaming. Thanks to the release of Stitcher 3.0 for the iPhone, listeners can toggle between their favorite on-demand shows and popular talk-radio programming streamed live.

Stitcher 3.0 rolled out this week streaming more than 60 prominent talk-radio stations from across the country, with additional stations to be added soon.

“We are thrilled to add live-streaming radio to our available features,” said Noah Shanok, Stitcher’s CEO and co-founder. “Now our listeners have even more listening options all in one place.”

The free Stitcher app for the iPhone, BlackBerry, Android and Palm webOS allows users to enjoy leading digital content in an audio format, on the go – also known as Smart Radio. Stitcher 3.0 marks yet another stride the company has taken toward making free Smart Radio even smarter.

Smart Radio

Smart Radio is a rapidly emerging media category that combines the mobility of radio with the content availability and choice of Internet technology. With Smart Radio, anyone with an Internet connection can stream on-demand audio to their mobile devices, customizing their programming to fit their individual preferences and interests – from music to talk to information.

Stitcher

Stitcher is Smart Radio for mobile phones. With Stitcher’s free mobile phone app, BlackBerry, iPhone and Palm webOS listeners have the ability to access their favorite audio content anytime, anywhere. By streaming the best in news, sports, talk and entertainment straight to mobile phones, Stitcher is the easiest way to stay connected to the world on the go – receiving only the information that’s most important, in a format that fits into people’s busy lives. The company was recently honored with the 2009 “People’s Voice Webby” award for Mobile News and a “Best of ‘09” award from *San Francisco* magazine. Smartphone users can download Stitcher quickly and easily at www.stitcher.com or at the iPhone, Palm, & BlackBerry app stores.

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